



## ANDREA PICCALUGA

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### Nationality

Italian

### Place and date of birth

Genova, February 26, 1964



- Full Professor in Business Administration and Innovation Management at Scuola Superiore Sant'Anna, Istituto di Management, Pisa (Italy)

([www.santannapisa.it](http://www.santannapisa.it))

- Founder and coordinator of the Regenerative Innovation research group.

- Delegate for Technology Transfer from 2014 to 2019

- Director of the Institute of Management from 2018 to 2023



### Research interests:

- **management of R&D and Open Innovation** - management of innovation and R&D activities in both industrial firms and public and private research institutions;

- **purpose-oriented companies** - responsible management and integral ecology; assessment of social and economic impact in private and non-profit organizations;

- **impact from research, university-industry knowledge and technology transfer processes** - the creation and growth processes of academic spin-off companies, the inventing-patenting-licensing channel of valorisation of the results of public research and the so-called Third Mission of universities;



- currently delegate for internationalization of Netval - the Italian Network for the Valorisation of Public Research ([www.netval.it](http://www.netval.it)). Previously vice-president from 2020 to 2022 and president from 2014 to 2019. Netval associates 100 organizations, including 70 Italian universities, 9 public research centres and some IRCCS.

- Associate Editor of the R&D Management Journal
- Head of the International R&D Management Conference (since 2021)



- Member of the Scientific Board of Rivista italiana di Public Management
- Member of the Società Italiana di Marketing ([www.simktg.it](http://www.simktg.it))
- Member of the Board of Società Italiana di Management (SIMA)



- *co-founder and partner of **Lab11 srl**, spin-off company of Scuola Superiore Sant'Anna in the field of Open Innovation*

- *Fondazione Casa Cardinale Maffi, member of the Board (since 2016).*

- Previously:
  - 2002-2005: Full Professor in Business Administration, University of Salento, Lecce, Italy.
  - 1999-2002: Associate Professor in Business Administration, University of Salento, Lecce, Italy.
  - 1993-1999: Assistant Professor in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

## EDUCATION AND TRAINING

### From 1982 to 1993

- 1988: Degree (Laurea) in Economics and Business Administration, University of Pisa (Italy).
- 1991: MSc in Technology and Innovation Management at Science Policy Research Unit (SPRU), University of Sussex, Brighton (UK).
- 1993: PhD in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

## LANGUAGES

Italian, Spanish and English. Basic French.

## RECENT COLLABORATIONS

- COMPANIES: Knauf, Valagro, Loccioni, Gruppo Forti, Venture Factory, Enel, Edra, ENI, BB, Gruppo Lupi.
- OTHER INSTITUTIONS: Caritas Italiana, JRC-EC, Regione Toscana, European Investment Bank, European Patent Office, Ufficio Italiano Brevetti e Marchi, Unione Industriale Pisana, Progetto Policoro.



- Collaboration for articles about universities' third mission activities.

## RECENT ARTICLES

- Cucino V., Lungu D., De Rosis S., Piccaluga A. (2023), "Creating Value from Purpose-based innovation: Starting from Frailty", *Journal of Social Entrepreneurship*, 1-29.
- Cucino V., Marullo C., Annunziata E., Piccaluga A. (2023), "The Human Side of Entrepreneurship: an empirical investigation of relationally embedded ties with stakeholders", *Management Research Review*.
- Gionfriddo G., Piccaluga A. (2023), "Creating shared value through open innovation: insights from the case of Enel industrial plants", *Business Ethics, the Environment & Responsibility*.
- Dal Molin M., Scarrà D., Piccaluga A., Valsecchi V. (2022), "Technology transfer from procurement relationships in big science contexts", *Industry and Higher Education*.
- Campbell, A., Cavalade, C., Conesa Cegarra, F. J., Haunold, C., Karanikic, P., Piccaluga, A., Knowledge Transfer Metrics - Exploration of composite indicators for knowledge transfer, Grande, S. (ed.), Publications Office of the European Union, Luxembourg, 2022, doi:10.2760/077637, JRC130364.
- Battaglia D., Cucino V., Paolucci E., Piccaluga A. (2022) "Fostering the development of the entrepreneurial university: how PhD students create new ventures and are involved in technology transfer activities", *Studies in Higher Education*, 1-13.
- Di Minin A., Dooley L., Lazzarotti V., Mortara L., Piccaluga A. (2021), "R&D management at a time of crisis: what are we learning from the response to the Covid-19 pandemic?", in *R&D Management*, 51, 2, 165-168.
- Marullo C., Piccaluga A., Cesaroni F. (2021), "From knowledge to impact. An investigation of the commercial outcomes of academic engagement with industry", *Technology Analysis and Strategic Management*, 1-16.
- Micozzi, Iacobucci, Martelli, Piccaluga (2021), "Engines need transmission belts: the importance of people in technology transfer offices", in *Journal of technology Transfer*, 1-33.
- A. Campbell, C. Cavalade, C. Haunold, P. Karanic, A. Piccaluga, M. Karlsson Dinetz (2020), *Knowledge Transfer Metrics. Towards a European-wide set of harmonised indicators*, EUR 30218 EN, Luxembourg.
- C. Marullo, A. Di Minin, C. De Marco, A. Piccaluga (2020), "Is open innovation always the best for SMEs? An exploratory analysis at the project level", in *Creativity and Innovation Management*.
- M. Mahdad, C. De Marco, A. Piccaluga, A. Di Minin (2020), "Harnessing adaptive capacity to close the Pandora's box of Open Innovation", in *Industry and Innovation*.

## RECENT RESEARCH PROJECTS



- Caritas Italiana (2023-2025) - Rappresentazione e valutazione dell'impatto dei progetti otto per mille



- PNRR - National Biodiversity Future Centre

- PRIN 2023 - The contribution of Humane Entrepreneurship and Purpose-Driven Companies to reimagine Capitalism

- Thematic group about Purpose-driven firms within the Italian Management Society (SIMA)

## **CURRENT RESEARCH GROUP COMPOSITION**

Saverio Barabuffi, Alberto Di Minin, Valentina Cucino, Giulio Ferrigno, Maria Giulia Garcea, Gianluca Gionfriddo, Enrico Marcazzan, Nicolò Viale, Martina Tafuro.

## **RECENT BOOKS**

- Di Minin A., Cucino V. Ferrucci L. Piccaluga A (2021), *La buona impresa*, Ed Sole-24 Ore, Milano.
- M. Asselle, A. Piccaluga (2020), *Sorella Economia. Da Francesco di Assisi a papa Francesco: un'altra economia è possibile?*, Ed. Porziuncola, Assisi.
- A. Di Minin, C. Marullo, A. Piccaluga (2019), *Il gioco degli opposti. Storie di innovazione italiana*, EGEA, Milano.

## **TEACHING ACTIVITIES**

### *COURSES TAUGHT AT SCUOLA SUPERIORE SANT'ANNA*

- Open Innovation and R&D Management
- Innovative entrepreneurship
- High-tech entrepreneurship
- Management of Innovation and common good
- Innovation policies in Israel

### *OTHER LECTURES AND SHORT COURSES*

- Management of spin-off companies (Master in Knowledge Transfer – University of Bologna-Netval)
- University Third Mission (CRUI, Netval, various universities)
- Business Model Innovation (Master Big Data, Università di Pisa)
- Impresa e bene comune (Master Magis, Istituto Universitario Sophia)
- Innovation and common good (master in Scalability, University of Pisa; Istituto Universitario Sophia)
- Innovazione e bene comune (Università di Camerino)

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